

HLEngage.com

GOALS:

Create an **integrated thought leadership platform** to:

1. Deliver content to enhance HL brand and awareness among current and potential clients
2. Drive revenue

The screenshot shows the HLEngage.com website. At the top left is the Hogan Lovells logo. The main header features the word "Engage" in a large font, followed by the tagline "The online insight and analysis you need". Below this are search and topic selection boxes. A navigation bar includes "Latest News", "Insight", and "My Toolkits". Social media icons for LinkedIn, Twitter, and YouTube are visible. The main content area is divided into several sections: a testimonial box at the top left, a "My Toolkits" section, a "Take A Tour" section, and a "Latest News" section at the bottom. Three callout boxes are overlaid on the page, each containing a testimonial quote.

Hogan Lovells

Engage

The online insight and analysis you need

Search the site Select a topic

Advanced search

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Want to know more? Get in touch with us

Latest News | Insight | My Toolkits

in | | | |

"we are very impressed with this platform, it is user-friendly and professional"

developments, with analysis from the experts at Hogan Lovells on what it could mean for your business.

regulation on your business with our in-depth analyses, interactive timelines, videos,

My Toolkits

Our cutting-edge, interactive tools help you navigate complex legal topics, accessing the information you need to make

Take A Tour

Take a virtual tour and learn about the content and expertise on offer to help you understand and react to developments affecting your business.

Discover the latest on Engage

"the best law firm knowledge site I've ever seen"

Latest News
1 November 2018

Hong Kong sets measures to regulate virtual assets

Latest News
31 October 2018

Bitcoin trader pleads guilty to operating unlicensed money transmitting business

"you are way ahead of the game in this form of client engagement"